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**In the Claims**

1. (Currently Amended) An identification card comprising:  
a recess disposed within the identification card and on a first face of the identification card, the recess operable to receive an item personally selected by a cardholder of the identification card to customize the identification card according to one or more particular personal preferences of the cardholder, the recess permitting the item to be inserted into and removed from the recess by the cardholder, wherein the identification card is operable to identify the cardholder and an issuer of the identification card and wherein a second face of the identification card has an at least partially transparent portion to allow viewing of the item in the cavity; card; and  
a cover operable to maintain the item within the recess; and  
a magnetic stripe disposed on the identification card at a location on the identification card that is separate from a location of the recess disposed within the identification card, the magnetic stripe operable to store information of the issuer of the identification card and of the cardholder of the identification card.
2. (Cancelled)
3. (Cancelled)
4. (Cancelled)
5. (Cancelled)
6. (Original) The identification card of Claim 1, wherein at least a portion of the identification card is at least partially transparent, the at least partially transparent portion operable to make the item visible through a face of the identification card.

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7. (Currently Amended) An identification card comprising:

a cavity disposed within the identification card, the cavity operable to receive an item personally selected by a cardholder of the identification card to customize the identification card according to one or more particular personal preferences of the cardholder, wherein the identification card is operable to identify the cardholder and an issuer of the identification card;

a cover operable to secure the item in the cavity and operable to permit the item to be inserted into and removed from the cavity by the cardholder; ~~cardholder; and~~

a securing mechanism operable to affix the cover to the identification card, the securing mechanism comprising a groove in the cavity of the identification card, the groove operable with the cover to removably secure the cover to the identification card; and

a magnetic stripe disposed on the identification card at a location on the identification card that is separate from a location of the cavity disposed within the identification card, the magnetic stripe operable to store information of the issuer of the identification card and of the cardholder of the identification card.

8. (Original) The identification card of Claim 7, wherein the cavity is disposed on a first face of the identification card.

9. (Original) The identification card of claim 8, wherein a second face has an at least partially transparent portion to allow viewing of the item in the cavity.

10. (Cancelled)

11. (Cancelled)

12. (Cancelled)

13. (Cancelled)

14. (Cancelled)

15. (Currently Amended) The identification card of Claim 7, ~~claim 13~~, the securing mechanism comprising:

a distal portion along an edge of the cover; and

a recessed portion in the cavity, the recessed portion operable to receive the distal portion of the cover to secure the item in the identification card.

16. (Currently Amended) A method for a securing an item within an identification card comprising:

creating a recess within the identification card, the recess operable to receive an item personally selected by a cardholder of the identification card to customize the identification card according to one or more particular personal preferences of the cardholder, wherein the identification card is operable to identify the cardholder and an issuer of the identification card;

covering the recess with a movable cover to secure the area bounded by the movable cover and the recess, the movable cover operable to secure the item in the recess and operable to permit the item to be inserted into and removed from the recess by the cardholder, wherein the movable cover is slidably secured to the identification card; and

placing a magnetic stripe on the identification card at a location on the identification card that is separate from a location of the recess created within the identification card, the magnetic stripe operable to store information of the issuer of the identification card and of the cardholder of the identification card.

17. (Original) The method of Claim 16, wherein the identification card comprises a face that is at least partially transparent.

18. (Cancelled)

19. (Cancelled)

20. (Cancelled)

21. (Cancelled)

22. (Cancelled)

23. (Currently Amended) An identification card comprising:

a recess disposed within the identification card, the recess operable to receive an insert, the recess permitting the insert to be inserted into and removed from the recess by a cardholder of the identification card, wherein the identification card is operable to identify the cardholder and an issuer of the identification card;

the insert coupleable to a picture to permit the picture to be inserted into and removed from the recess by the cardholder, the picture being personally selected by the cardholder to customize the identification card according to one or more particular personal preferences of the cardholder; ~~cardholder~~; and

a cover operable to maintain the insert within the recess, wherein the cover is slidably secured to the identification card; and

a magnetic stripe disposed on the identification card at a location on the identification card that is separate from a location of the recess disposed within the identification card, the magnetic stripe operable to store information of the issuer of the identification card and of the cardholder of the identification card.

24. (Cancelled)

25. (Cancelled)

26. (Cancelled)

27. (Cancelled)

28. (Cancelled)

29. (Cancelled)

30. (Cancelled)

31. (Previously Presented) The identification card of Claim 24, comprising a securing mechanism operable to affix the cover to the identification card.

32. (Previously Presented) The identification card of Claim 31, the securing mechanism comprising a groove in the recess of the identification card, the groove operable with the cover to removably secure the cover to the identification card.

33. (Previously Presented) The identification card of claim 31, the securing mechanism comprising:

a distal portion along an edge of the cover; and

a recessed portion in the recess, the recessed portion operable to receive the distal portion of the cover to secure the insert in the identification card.

34. (Cancelled)

35. (Cancelled)

36. (Cancelled)

37. (Cancelled)

38. (Cancelled)

39. (Previously Presented) The identification card of Claim 23, wherein the recess is disposed on a first face of the identification card.

40. (Cancelled)

41. (New) The identification card of Claim 39, wherein a second face has an at least partially transparent portion to allow viewing of the picture in the recess.